

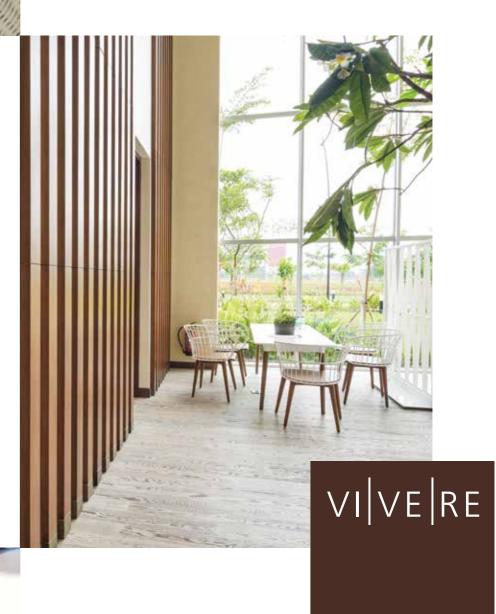
GRAHA VIVERE

Jl. Letjen. S. Parman No. 6 Jakarta Barat 11480

P (62 21) 5365 1588 F (62 21) 5365 1569 E inquiry@vivere.co.id

www.vivere.co.id





group

www.vivere.co.id

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LETTER FROM THE PRESIDENT DIRECTOR

To live is to grow, to thrive, and to become stronger. It is what the name VIVERE means and what VIVERE Group aims to do comprehensively through our lines of business, adeptly through our companies of distinctive specialties, inspiringly through our creations and community programs, and also strategically in accomplishing our mission.

With multifaceted proficiency in the field, VIVERE Group is a one stop solution for your interior and furnishing needs. Over 3 decades of experience has earned us the trust of many across Indonesia and abroad, including numerous multinational and Fortune 500 companies.

Working as a family with a sense of belonging, we always encourage personal growth and strive to bring out the best qualities in our people so that they become quality people and deliver quality work with professionalism and good governance to our clients while giving back to the community. As a result, VIVERE Group is able to provide quality life for all.

As it is an essential factor for any business to thrive, sustainability has been our main focus in educating local enterprises through our VIVERE SME Development Program and channeling their craftmanship through VIVERE Lokal Initiative. It is also the aim of VIVERE Learning Center which provides quality education to the next generation of the interior and furnishing industry.

Continual improvements in quality and capacity is crucial as it is our mission to become a world class business organization. Strategic actions and restructuring have been made in realizing the goal within the next decade or sooner. Through it all, we hope to continuously expand our contribution for the nation.

Dedy Rochimat

President Director











THE **COMPANIES**



VIVERE Group is a multifaceted group of companies which are engaged thoroughly in different aspects of the interior and furnishing business, from creation all the way to the provision of products and services.

VIVERE Group provides total solution for your every interior and furnishing need: Project implementation, Manufacture of quality products, Trading of the world's best brands, Retail for commercial and hospitality markets, Distribution for dealers aiming for specific markets, and Export of quality local products.

With each having its own role and specialty in different areas of the industry, our companies work hand in hand and side by side in carrying out all lines of business in an integrated manner, together as VIVERE Group.

04 THE COMPANIES

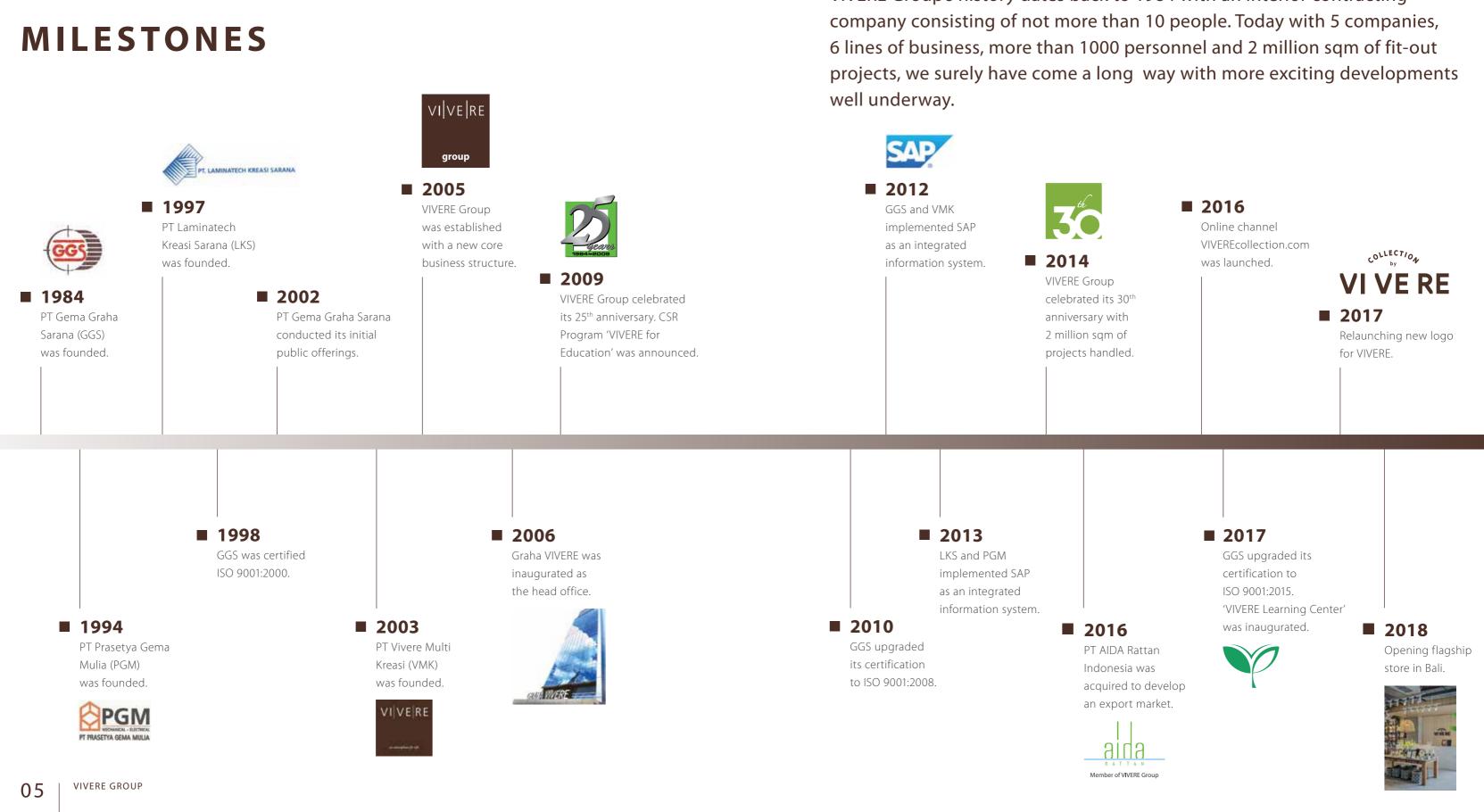








RATTA Member of VIVERE Group



06

VIVERE Group's history dates back to 1984 with an interior contracting

OUR APPROACH

Every step taken until now, and in the future is carefully planned and implemented to achieve the highest standards, while staying true to our values and principles.

VISION

MISSION

VALUE

To be the first choice for lifestyle interior and exterior furnishings by delivering

quality products and services in Indonesia

To become a world-class business organization

- that grows continuously based on forefront employee
- competencies and to create innovative quality products
- and services according to customers' criteria of comfort,
- ergonomics and environmental-friendliness

"Quality People, Quality Work Creating Quality Life"

01.

Quality People

We seek and nurture skills, knowledge and a positive attitude in our people. Shared and learned in a family atmosphere, this allows individuals and the team to achieve their best performance.

We value integrity, accountability, curiousity and humility with a think-and-act-like owner attitude.



BOARD OF MANAGEMENT

In carrying out multiple lines of business, VIVERE Group is managed by reputable figures with extensive experience and proven track record in the interior and furnishing industry.



Standing, from Left to Right: Gerhard R. Dinkel, Tomi Wiguna, Ilda Imelda, Prayitno, Tommy Diary, Agustinus Purna Irawan, Dedy Rochimat, William Simiadi, Binsar Halomoan Nainggolan, Bambang Permantoro, Eno Rustandy, Ari Kurniawan, Hendry Lee.
Sitting, from Left to Right: Maria Natalia Agus, Sri Martini, Pulung Peranginangin, Christina Imayati H., Hermanto Wangsa, Novita.



DIVERSE PERSONNEL

Our workforce is a family of over 1000 with various educational backgrounds and specialties which complement each other. Positive principles are continuously instilled in order to encourage personal and team development in delivering quality work.









02.

Quality Work

A wide range of expertise qualifies VIVERE Group to work in multiple areas that complement each other in the interior and furnishing industry: project, manufacturing, trading, retail, distribution and export.

Each and every business focuses on customer needs, SHE Excellence, teamwork and innovation.



PROJECT

We pride ourselves in providing one-stop solution for your every interior project need, from interior fitting out, mechanical-electrical, to furniture.

Setting up a living, working, commercial or hospitality space is an exciting creative process, but it also involves a great deal of aspects. By entrusting the entirety of your interior project to us, you can skip the hassle of searching for and dealing with multiple vendors.

Sharing the same passion for creating inspiring spaces, we have had successful collaborative projects with the best and renowned names within the design industry both local and overseas. Future collaborations are well underway and very much welcome.



01. BRITISH AMERICAN TOBACCO

Location	: Capital Place l
Scope of work	: Interior, furnitu
Area	: 1200 sqm
Consultant	: CDA Internatio

PROJECT 18



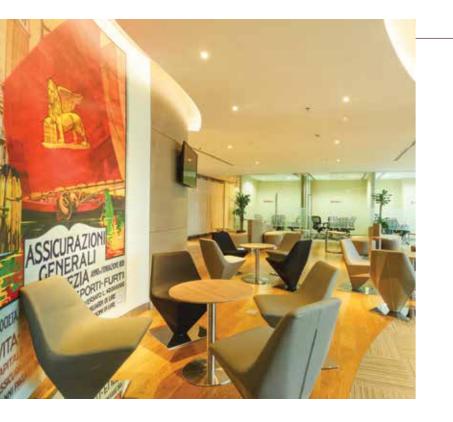
level 6, Jakarta ture

onal

02. BANK GANESHA

Location Scope of work Area Consultant

- : Jl. Hayam Wuruk 28, Jakarta
- Scope of work : Interior, furniture
 - : 3180 sqm
 - : Sen Fei Architect



03. ASURANSI JIWA GENERALI INDONESIA

Location

Scope of work Area Consultant : Interior, furniture, ME works
: 3686 sqm
: Dedato Designers & Architects

: Grand Rubina

Business Park, Jakarta





project 20

04. MARQUEE EXECUTIVE OFFICES

Location

Scope of work
Area
Consultant

	:	Talavera Office Park
		28 th floor, Jakarta
vork	:	Interior, furniture
	:	772 sqm
	:	Designpartners Indonesia

05. DENTSU AEGIS

Location	:	Menara Sentraya	
		33 th -36 th floor, Jakarta	
Scope of work	:	Interior, furniture	
Area	:	4452 sqm	
Consultant	:	Designpartners Indonesia	



06. TBS LINERA

Location Consultant

: Cilandak Barat, Jakarta Scope of work : Custom furniture : Constructa Builder



07. CGV CINEMAS

Location

Area

Consultant

: Grand Indonesia Shopping Town, Jakarta Scope of work : Interior, furniture : 922 sqm





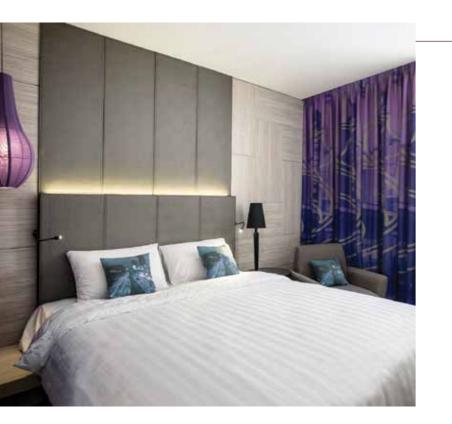
PROJECT 22



Location

Area Consultant

- : Menara Sentraya 11th floor, Jakarta
- Scope of work : Interior, furniture, ME works
 - : 2392 sqm
 - : Canary Design



09. MERCURE SABANG

Location Scope of work Consultant

: Sabang, Jakarta : Custom furniture : Marka Abhirama



10. WALLSTREET **ENGLISH**

- Location Scope of work Area Consultant
- : Pondok Indah Mall 2, Jakarta : Interior, furniture : 520 sqm : Canary Design



12. **BRANZ BSD** MARKETING GALLERY

Location	: Grand	CBD, E
Scope of work	: Interio	r, furni
Area	: 1462 s	qm
Consultant	: Dedate	o Desi
	& Arch	itects

project 24

11. **KUEHNE**+ NAGEL

Location	:	Noble House
		15 th floor, Jakarta
Scope of work	:	Interior, furniture,
		ME works
Area	:	1576 sqm
Consultant	:	Canary Design



BSD, Tangerang niture

igners





13. AIA **FINANCIAL**

Location Scope of work : Interior, furniture Area Consultant

: AIA Central, Jakarta

- : 12000 sqm
- : M Moser Associates
- CDA International



14. **ASTON** UNGGASAN

Location

Consultant

: Unggasan, Bali Scope of work : Custom furniture : Marka Abhirama



15. **IBIS STYLES** BATAM



Location Scope of work : Furniture Consultant

: Nagoya, Batam

: InDesign Interior

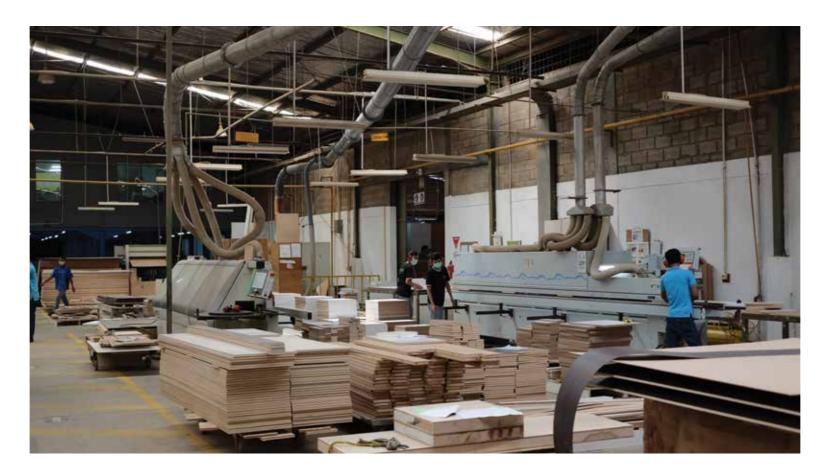
MANUFACTURE

Since establishing our first factory in Cikarang, we have added four more in Tangerang, Cikande, Cirebon and Semarang to our production facilities. Each utilizes advanced technology through the capable hands of experienced teams.

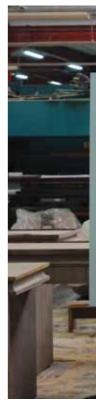
Specializing in wooden, panel, office furniture, metal and rattan, our manufacturing ability allows us to offer a complete range of furniture by material, type and component with efficient cost, integrated work flow and high precision in supporting our business as a whole and fulfilling demands for distribution, projects, retail and export.

Our specialties include:

- Interior fit-out
- Customized furniture
- Modular furniture
- Home and office furniture
- Hospitality furniture







The following certifications show our high standards regarding the quality of our products and the safety of our workforce both in factories and projects.



ISO 9001:2015 for Quality Management Systems



OHSAS 18001:2007 for Occupational Health and Safety Management Systems



TRADING

We recognize and understand the need to procure products of certain standards or specific brands for interior and furnishing. In addition to our house brands, VIVERE Group is an official distributor for many international furniture products and components.

Specifically for office furniture, we offer an inspiring modern office collection from a wide variety of worldwide brands and a wide range of products. We also provide some of the world's best furniture components to complement your space functionally and aesthetically.

VIVE RE

Working by VIVERE

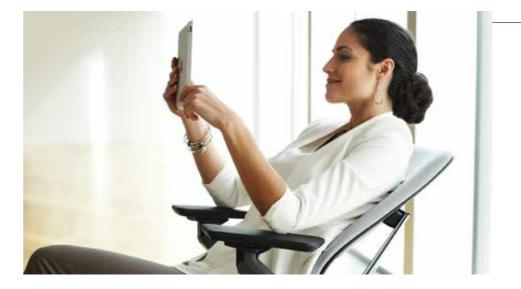
A great working environment consists of furniture pieces that inspire optimal performance and productivity. Working by VIVERE is a collection of tasteful, comfortable office furniture from some of the world's best in their respective categories. Visit our office Furniture Showrooms at:

- Graha VIVERE
- Jakarta Design Centre





As a family-owned Swiss company that creates office, public and home furniture, Vitra believes in lasting relationships with customers, employees and designers, durable products, sustainable growth and the power of good design.



Milliken.

Started in 1865, Milliken is an established global brand that develops and innovates advanced textiles and fabrics for floor covering with creativity, passion and a vision for sustainability.



TRADING

30

Steelcase

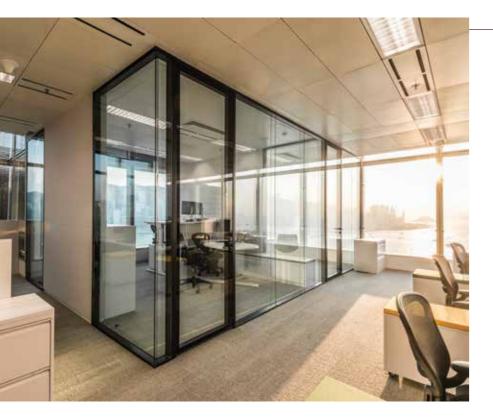
With a strategic relationship formed with Steelcase, the global leader in office furniture, we have expanded our expertise and portfolio and become an official distributor of the USA-based brand in Indonesia.

V-



lightspace

Lightspace engages with renowned European designers in producing creative modern furniture through an advanced assembly line and mature manufacturing skills, making it an original Chinese furniture brand with an international status.



grado[.]

Grado combines a highly expressive style with quality, craftmanship, authenticity and good design. Perfect for contemporary working and living environments, the collaborative furniture brand constantly evolves by involving an ongoing exchange of ideas and suggestions in the design process.



JEB Partitions

JEB is a Hong Kong company that designs and manufactures a fast-growing range of high quality partitions, including

relocatable and demountable solid and glass systems and operable wall products.

Furniture Components

In creating a space that looks as good as it is functional, every detail matter. We provide the best components to help you achieve the best results.



Wilsonart[∗]

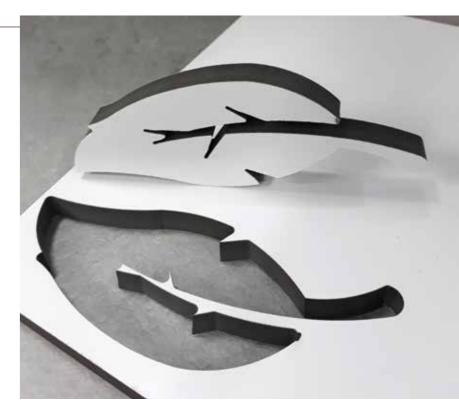
hard-working, on-trend and high and institutional applications.

32 TRADING

ARBORITE

Arborite presents a wide range of wood grain and plain color laminates, having impeccable design, style and look. These laminates are highly durable and easy to maintain. Available at highly competitive prices, these laminates are perfect for domestic as well as commercial applications.

Wilsonart is driven by providing beautiful, performance engineered surfaces for whatever you need to cover. For decades, our companies worldwide have given designers and builders the right tools for the job, no matter how specialized. Today, we bring you a portfolio of solutions both decorative and functional, that spans retail, hospitality, healthcare, education, office





RETAIL

As a modern furnishing brand aimed for the retail market, VIVERE has long been a household name that keeps on growing in selection, quality, as well as number of stores and channels.

VI VE RE

VI VE RE

As a whole, VIVERE is a brand fit for all principal areas. For living/working environments, our products are aimed to enhance your living rooms, dining rooms, bedrooms, home offices, kitchens and wordrobes, as well as garden/terrace and outdoor. We also provide quality creations for hotel indoor/outdoor and F&B.

Each product is equipped with the most sought-after attributes: environmental friendliness and well-being from using selected materials; professional handling by our experienced team for your convenience; elegant contemporary designs that are aesthetic, practical and functional; affordable luxury that pairs designer items with reasonable price; wide selection consisting of more than 200 furniture designs; and greater durability achieved by using selected quality materials.

RETAIL 34



Several collections are available to transform your space to fit your unique modern lifestyle:



All collections are available for purchase offline and online at **viverecollection.com**

Furniture Stores

Jakarta		
Surabaya		
Bali		

Kitchen & Wardrobe Stores

Jakarta

Surabaya

Bali

Gift & Accessories Stores

Jakarta

Tangerang

Surabaya

Partnership Stores

Medan, North Sumatera

Pekanbaru, Riau

Makassar, South Sulawesi

Palembang, South Sumatera









DISTRIBUTION

Through our distribution channel, we offer products that are different in range, pricing and sales approach to official distributors nationwide. VIVERE Group provides high quality furniture products and furniture components that are globally sourced and locally produced in our advanced manufacturing facilities, to fulfill demands from all directions.









DISTRIBUTION 38

SPAZ O office system

Aimed for distribution all across Indonesia, Spazio Home Furniture and Office System are the simple and smart choices for today's home and office furnishings. Using the latest modular system, Spazio facilitates flexible arrangements and space reconfigurations in highly dynamic environments. The modern design conveys a great impression for modern families and forward-looking companies. The reasonably priced Spazio is designed for durability and constructed with high quality materials.

EXPORT

Our exported product range brings local potentials to international platforms and fulfills demands across 5 continents.

For export market, we regularly participate in national and international furniture fairs, consistently introducing hiCraft rattan products to worldwide market and expanding our collection, to bring more choices for each coming year. We proudly campaign our hiCraft rattan collection as "Local Heritage, World Class Standard" as the collection is the combination of supreme and highly sustainable local material; made with hiQuality construction and cutting edge-manufacturing process; signature and in style furniture pieces sketched out by Indonesian renowned designers; and carefully made by skillful craftmanship from intricate weaving to frame assembling.

Our exported range also includes outdoor/garden furniture, as well as solid and veneer wooden furniture.





EXPORT 40

Top: hiCraft Rattan and Outdoor Collection

Bottom Left: Outdoor Collection - CESTO

Bottom Right: hiCraft Rattan Collection - CIELO

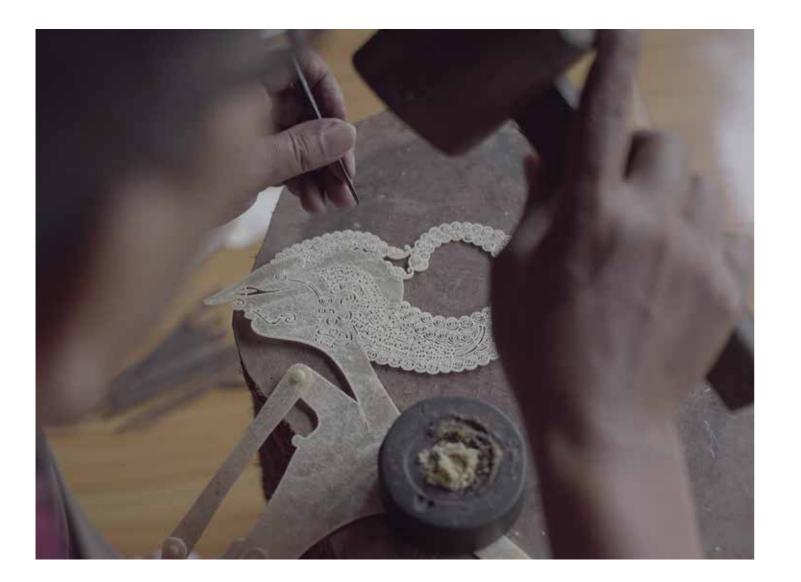


03.

Creating Quality Life

We are grateful that our consistent delivery of quality work results in longstanding trust and appreciation from our clients and partners. Therefore, VIVERE Group is committed to creating quality work for the long future ahead and extend its impact to the community and the environment.





INITIATIVES

We aim to create quality life for all. Through several initiatives, we hope that our work also play a role in advancing the interior and furnishing industry as well as improving lives in the community and the environment.

VIVERE SME Development Program

There are so many business opportunities and so many local craftsmen with the capacity to produce quality products, yet they lack the ability to utilize those opportunities in order to develop and market their products.

VIVERE SME Development Program is our initiative that provides small and medium local enterprises in the industry with the necessary skills and knowledge in order to survive, expand and grow sustainably.

The same spirit of empowerment is also evident in VIVERE Lokal Initiative, a collaborative collection put together through sourcing, idea-ting, design processing and selecting local artist's products from all over Indonesia, consisting of best quality products of international standards and reliability.

VIVERE for Education

Through solid partnerships with Indonesian universities, we facilitate bright students from less privileged background in pursuing their education by awarding them full scholarship and living cost allowance.

VIVERE Learning Center

In 2017 we started VIVERE Learning Center, an institution that organizes educational activities, trainings and professional certifications with the goal of improving the quality of human resources in the interior and furnishing business.

Partnering with several institutions in Indonesia and overseas, VIVERE Learning Center also conducts researches and developments for the advancement of the industry in terms of business, science and technology.

Circle Founder Green Product Council Indonesia

Sharing a mutual goal to elevate the quality of sustainable products and materials that are recyclable and environmentally friendly, VIVERE Group together with fellow companies from several related industries are listed as Circle Founder Green Product Council Indonesia.

The non-governmental, non-profit organization focuses on driving fellow industry players towards creating a "green" Indonesia by sustainably developing green technology in their products and raising public awareness about green products.



VIVERE Blood Donation Day

We encourage every member of VIVERE Group to take part in blood donation events that we organize with the help of Palang Merah Indonesia (Indonesian Red Cross).



Good Design Indonesia Award 2017: PORTABELLA Lounge Chair

ACHIEVEMENTS

Our attention to quality people and quality work earned us several appreciations from our clients, including **Exxon Mobil** for 11.239 of Injury Free Working Hours, **ConocoPhillips** for Excellent Safety Performance Operating without Recordable Incidents in 2007, **Pertamina** for Contractor Safety Management System, and **Petrosea** for Safety Milestone Achievement (62.337 injury-free working hours).



Good Design Indonesia Award 2017: LEYYE Lounge Chair

We also received several acknowledgments from the design sphere for our products, namely **Good Design Indonesia Award** in 2017 for LEYYE Lounge Chair and PORTABELLA Lounge Chair, **The Most Innovative Product Award** in 2017 for VOLARE Lounge Chair, and **Designers Recommended Award** in 2014 for Arborite High Pressure Laminate. The awards were presented by the Directorate General of National Export Development (DJPEN), Indonesia International Furniture Expo (IFEX) and the Indonesian Interior Designer Community (HDII) respectively.

Our products also received several international recognitions. Our KANTA chair won a place at the **Good Design Award** Japan in 2012. Moreover, we were selected by **BEKRAF** as one of Indonesia's representatives at the annual **Salone Del Mobile Milano** in 2017 and 2018.



Good Design Award 2012: KANTA Chair

We are proud to put local craft, materials and designers in the international spotlight.

We position ourselves not only as a vendor, but also as a partner that strives to do the best for every client's business. As a sign of acknowledgment and proof of our support and commitment, we received a **Mandiri Vendor Award** in 2017 as The Best Strategic Business Partner in the construction category. All of the above contribute to VIVERE Group's ability to show the best performance despite recent global and national financial conditions. As a result, we were awarded by Warta Ekonomi as one of The Most Powerful Companies at **Indonesia Most Powerful Companies Award (IMPCA)** in 2017, following our inclusion in Forbes' **A-List Top 40 Emerging Companies in 2011.**



CLIENTS

With more than 30 years of experience in the field, VIVERE Group has earned the trust of local and multinational brands of diverse industries.

Apartment

1Park Avenue Ancol Mansion Apartemen Capitol Suite Apartemen Veranda Apartment Taman Anggrek Ciputra World 2 Keraton Apartment L'Avenue Menteng Park Apartment Office 8 Puri Mansion Apartment Puri Matahari Tower Residence 8 Summarecon Spring Lake TBS Linera The Accent Apartment The Bloomington The Harper Residence The Mansion The Windsor Verde Two Wang Residence Apartment Waterplace Surabaya



Banking and Finance

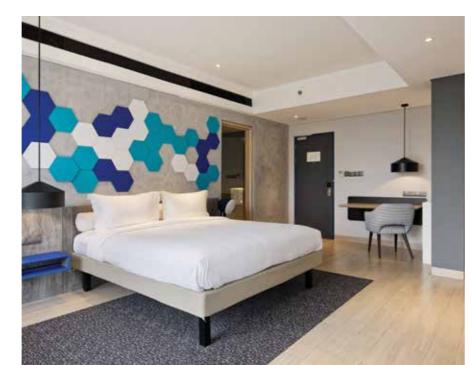
Permata Bank Protelindo Prudential RHB OSK Securities Sequis Toyota Astra Financial UOB WOM Finance Zurich

Energy and Mining

Adaro Energy Bumanik Chevron Eni Indonesia ExxonMobil Feni Haltim Harum Energy Inpex Medco Energi Mubdala Nusantara Regas Pertamina Hulu Energi Pertamina International Pertamina Pusat Petronas Petrosea Saipem Indonesia Schlumberger SKK Migas Supreme Energy Swiber Toba Group Total EP Virtue Dragon Nickel Industry

Hotel, Resort and Villa

Accor Amaris Hotel - Sagan Aston - Jimbaran (The Unggasan) Cordela Cirebon dan Jogya Grand Whiz - Point Square Grand Zuri - Kuta Holiday Inn Express - Cikini Hotel @ Hom - Jimbaran Ibis - Manado Ibis - Djakarta H armoni



lbis - Makasar Ibis Style - Batam Ibis Style - Petitenget Bali Inna Hotel Luwansa Hotel Margo Hotel Marriot Courtyard Mercure - Sabang Neo Condotel Novotel - Cikini Novotel - Ngagel Ozon Hotel - PIK Park Royal Hotel - Bogor Pasar Baru Square Hotel Pullman Hotel Rofa Galleria Sahid Bangka Condotel Shangri-La Swift Inn Hotel Swiss Bell Hotel Sarai Petojo Solo Westin Resort

Retail

Blitz J-Walk Yogyakarta Central Department Store Erajaya Galeri Lafayette H&M Hero IKEA Alam Sutera Indomarco Indonesia International EXPO Lion Superindo Lotte Shopping Avenue MAP Metro Department Store PIK Avenue

Others

Accenture Acer Aecom Indonesia Alfa Gold Land Arnott's Indonesia Astra Astra Auto 2000 Atmajaya Avian Bayer Bentoel

Biofarma Blackberry Body Shop **BP** Migas British American Tobbacco British Council Buka Lapak Cabot Indonesia Calmic Indonesia Capital Place CEO Suites Ciputra Development Coca Cola Columbia Asia Hospital Cowell Darya Varia Deloitte Dentsu Aegis Network Djarum Foundation Dow Chemical Dupont Agricultural Ernst & Young Faber Castell Facebook Farpoint Federal Karyatama Fitness First FKS Group Ford Motor Indonesia Garuda Indonesia General Electric Givaudan Global TV Golden Rama Goodrich Google Office GroupM Gudang Garam Group Havas Worldwide Hermes Hino Motors HM Sampoerna Honda Huawei Indosat Intel Indonesia Corporation Intiland IPMI Business School Jakarta Intiland JFE Engineering Indonesia K-Link Kabel Metal Indonesia Kementerian PU



CLIENTS 48



Khong Guan Kompas KPPPI Republik Indonesia Kuehne + Nagel L'Oréal Lexus Lowe Margo City All Day Dining Marquee Executive Office Mc Kinsey Mediterranean Shipping Company Melinda Hospital MNC Land Multi Bintang Multi Karya Primatama National Hospital Nestle Nippon Indosari Nippon Steel Norwegian Embassy Novo Novardisk Oberthur Technologies Oracle Panatrade РММК Prasetiya Mulya Price Water House Primacom Prodia Putera Sampoerna Foundation Railink Regus Rodamas RS Telogoredjo Saatchi & Saatchi Sampoerna School

Samsung SAS International SC Johnson SCTV Servcorp Servcorp SGS Indonesia Shopee Sierad Produce Sinar Mas Agro Resources & Technology Singapore Airlines SMART Sony Mobile T-Cash Target Sourcing Technology Telkom Telkom Property Telkomsel The Branz BSD The Executive Office TNS Indonesia Traveloka Tripatra Uber Indonesia Unilever Indonesia Universitas Gunadarma Wallstreet Wijaya Karya XL Axiata XXI Parama Office Building Yayasan Abdi Karya Yokogawa Indonesia